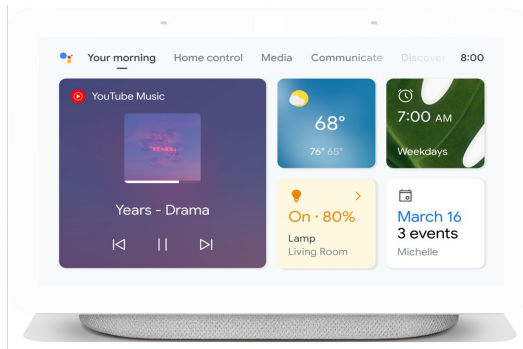


Display Update



Nest Hub (Gen 2): Improvements across the board



Improved sound quality

With an enhanced speaker, Nest Hub (2nd gen) delivers 50% stronger bass than the original Nest Hub.

Better Assistant

With Nest Hub (2nd gen), Google learns your most common commands and responds faster over time.

And with an additional mic, it hears you better than ever.

Refreshed ID

Nest Hub (2nd gen) has a floating glass display with no visible housing plastic on the front for an improved photos experience.

Additionally, it's designed with the environment in mind with an enclosure made from 54 percent recycled plastic.

Key Selling Points and Positioning

The center of your helpful home with everything you need to stay entertained, control your home, and wake up refreshed - in one place.



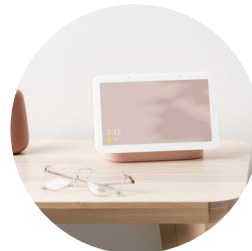
**Enjoy music, video,
and more - effortlessly**



**Control your
connected home**



Coordinate your family



**Thoughtfully designed
for your home**

All your entertainment needs

50% more bass for bigger, richer
sound

Watch YouTube, Netflix, Disney+
and more

NETFLIX



Your connected
home simplified



Refined industrial design

Our new design has an edgeless glass construction making images on screen look even more beautiful and the device easier to clean

The white border frames your photos just like a piece of artwork



Sustainable

The enclosure is made from 54% recycled plastic

The New Nest Hub's sustainable textile is optimized for great sound performance, beauty and sustainability





Nest Hub



7-inch display | 2nd generation



Control your compatible lights, TVs, and smart devices with a tap – or your voice.

Enjoy YouTube and Netflix*. And stream music on the enhanced speaker.

Ask Google to set reminders, find recipes, get answers, and more.

See your best and latest shots from Google Photos automatically.

Easily turn the microphone off for privacy. And switch it back on anytime.

Wake up to music or a Sunrise Alarm. And turn on Sleep Sensing for sleep tracking and personalized insights.*

* Subscription service required (sold separately).



Bluetooth® | Wi-Fi | Thread
Works with Android and iOS | Chromecast built in

Packaging

