

# REFFAIR



DRIVING FRESHNESS



## About Us

Reffair is a leading brand in air purification technology and enjoys the top position in the Asian E-commerce space due to the extreme love shown by its customers. Reffair specialises in creating revolutionary products and is on a mission to change the air quality around you by offering innovative products. Reffair products are currently loved in India, the Middle East, North America and Europe.





## CAR AIR PURIFIERS



# Why do we need an air purifier inside a car?

Research shows that air inside a car can be 5 times more polluted than outside. Apart from outside pollution, when a car gets continuous exposure to the sun various materials like plastics, rubbers, paints & leather release harmful gases (TVOC's) which have very adverse effects on health.

The simple solution is to use an air purifier to breathe pure air inside the car for a healthier lifestyle.



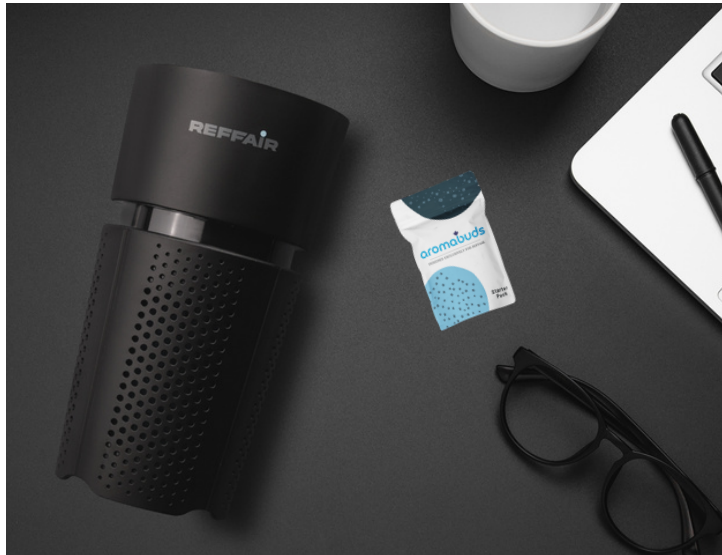
CAR  
AIR PURIFIERS



# AX30

## INTERNATIONAL BESTSELLER

AX30 has the largest fan in the segment and maximum air-intake space because of which it has better performance. It is an unique air purifier that offers air purification along with aromatherapy.



Reffair AX30 is by far the most popular car air purifier in India & Middle East. Most products in this segment are not certified/tested but AX30 is tested which ensures that AX30 delivers better purification results than other air purifiers available in the market at higher cost.



₹ 2599 ONWARDS

TESTED  
**VERIFIED**  
TRUSTED





# AX70

PREMIUM CAR AIR PURIFIER

₹ 5999 ONWARDS



Reffair AX70 is considered one of the most advanced air purifiers for cars. Innovation is the key factor that is driving the popularity of the AX70. First-time in the car air purifier segment, an air purifier has come with an LED display that shows live pollutants around you. With its unique STATCELL technology, it not only detects but automatically speeds up the purification process to remove those pollutants faster. This air purifier has two front-facing turbo fans which can clear air faster and makes it the perfect fit for SUVs & other large-size vehicles as well.





# QX50

## POWERFUL PERFORMANCE

Launched in July 2022, Reffair QX50 is one of the most powerful car air purifiers available in the global market.

It offers multiple placement options - can be conveniently installed behind the car seat, over the dashboard, on the rear parcel tray, and at the hand rest. Most cars have limited cup holders so Reffair QX50 does not occupy your useful cup-holder space.

The air purifier boasts of a 10cm fan which can hit the speed of 3000 rpm at the maximum speed level and helps in delivering up to 6 times stronger air purification than car air purifiers & ionizers placed in cup holders.

₹ 7499 ONWARDS











WATERLESS  
ESSENTIAL OIL  
DIFFUSER



# Why do we need essential oil diffusers in cars & homes?

Traditional home or car perfumes available over the counter are made using synthetic chemicals so that they can last 30-45 days. Regular exposure to these chemicals can have a negative impact on health in the long term. This problem can be solved by replacing chemical-based perfumes with organic or natural essential oils.

Currently, the oil diffusers available in the market are water-based only. The mist they produce is more than 99% water mixed with a few drops of oil because of which they deprive a user of the benefits that an essential oil offers.

To get the complete positive effects of aromatherapy, essential oil should be used in its purest form without mixing them in water or using heat,



**CAR & HOME  
ESSENTIAL OIL  
DIFFUSER**



# Lander

## PORTABLE WATERLESS ESSENTIAL OIL DIFFUSER

Lander is an essential oil diffuser that uses the latest breakthrough atomization technology. It can be used with any natural organic essential oil. Just fill the bottle provided inside with your favourite oil and it will convert the essential oil into mist & intermittently release the fragrance and fill the car with your favourite aroma.

With Lander at your side, you do not need to use chemical-based car perfumes ever again.



₹ 3999 ONWARDS







HUMIDIFIERS



**Caligo**  
HUMIDIFIER SERIES

# Why do we need humidifiers?

Air conditioners remove a significant amount of humidity from rooms due to which most people suffer from rashes, dryness, itchy throat, or stuffy nose problems on a daily basis. Humidifiers can help soothe these health issues. Also, humidifiers are considered very useful for kids, the elderly, pets, and indoor plants as well.



**HUMIDIFIERS**



# Caligo 100

**AROMA OIL DIFFUSER + HUMIDIFIER +  
BLUETOOTH SPEAKER**



Caligo 100 is primarily an essential oil diffuser with a built-in Bluetooth speaker so that you can experience complete relaxation by using this device. The water tank capacity is 1000ML. Just pour a few drops of your favourite aroma oil and it will fill the entire room with an aromatic mist. The colourful LED lights on the top further accentuate the experience. Caligo 100 is best used for meditation & relaxation purposes. It provides aromatherapy, light therapy & sound therapy.

**₹ 2999 ONWARDS**





# Caligo 300

## SMART ULTRASONIC HUMIDIFIER

Caligo 300 is a next-gen humidifier designed for creating beautiful homes. Its appealing looks definitely enhance the ambience of any room. It features a screen that shows humidity & temperature in the room and automatically maintains desired humidity levels. It has a hassle-free top-fill design and aromatherapy function which makes it a perfect choice for modern homes.

₹ 3599 ONWARDS

FIRST IN INDIA WITH HUMIDISTAT FUNCTION







# Why Reffair?

Now-a-days there are several brands available in the online market space offering good products at rock-bottom prices. Then why should you consider Reffair? What makes Reffair products different?

*At Reffair, we aim to manufacture innovative, high-performance & long-lasting products. What sets us apart in this segment is that we use the services of the world's largest testing & inspection monitoring companies to deliver such high quality products. We truly believe that there should be a smile on every customer's face when they use a Reffair product.*

## Our Service Providers



We get our products independently performance tested to make sure our products deliver what we promise.



To meet International Quality standards, every batch goes under stringent product quality inspections.

# Achievements



VOTED BEST CAR AIR PURIFIER  
BRAND IN DUBAI, UAE

By: Think Cloud Hub, Dubai



BEST-SELLING CAR AIR PURIFIER  
BRAND FOR 2 YEARS IN A ROW

Based on Indian Online Marketplace

## Still Confused?

Reffair products are loved by consumers world-wide and that is why our products are rated as Best-Seller in their respective categories.



# Some of Our Prestigious Clients



**TOSHIBA**



BECAUSE  
NOTHING FEELS  
BETTER THAN  
BREATHING  
PURE AIR.



**DRIVING FRESHNESS**

[WWW.REFFAIR.COM](http://WWW.REFFAIR.COM)

**UNIBID GLOBAL PRIVATE LIMITED**

Plot No.: 27, Sector 26, Chandigarh  
India



**marketing@reffair.com**

India: +91-7743009442 | UAE: +971-557890506

Reffair is a registered trademark. All rights reserved.

Logos shown are for reference purpose only. All logos belong to their respective organisations/owners.