

# Amazon Devices

**Amazon Echo | Fire TV Stick | Kindle**

# Echo Category



# The Echo Series

The Echo series comprises of a range of smart speakers that can be operated remotely using only voice. Simply ask "Alexa" to play music, read the weather and news aloud, operate smart homes, set alarms, show your favourite TV shows or stream music videos and more.

- **Support your life**

Set timers and alarms, manage your shopping list, pay bills, play kids' rhymes and stories and more with just your voice. In addition, you can play music just by talking to Echo - just by specifying the song name, artist name or genre, or let Alexa select the song. Just ask- "Alexa, play Jazz".

- **Experience the magic of Alexa smart home**

With Echo and Alexa-enabled appliances, you can turn off the lights without getting out of bed. You can also turn on a geysers, TV or air conditioner without having a remote control a hand. Just ask - "Alexa, turn off the AC".

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# Echo Devices Range

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## echo input

**Plug-in type**

Just plus the Echo Flex into a power outlet. From the front doors to the hallways to the corners of your room, Alexa can help make your life a little more enjoyable and convenient



## echo dot WITH CLOCK

**To the first one**

The compact size makes it perfect for small spaces. Sound quality is improved compared to the previous model. It is also connected to speakers or headphones via Bluetooth or a 3.5 mm stereo jack



## echo dot

**Clear sound produced from the spherical form**

Introducing a popular model as a sphere. The compact form of the sphere produces a rich sound with clear vocals and balanced bass



## echo dot WITH CLOCK

**Perfect for the bedside**

The Echo Dot with Clock, a smart speaker with a clock, has been reborn as a sphere. You can also snooze the alarm with just a tap.



## echo auto

**Plug-in type**

Just plus the Echo Flex into a power outlet. From the front doors to the hallways to the corners of your room, Alexa can help make your life a little more enjoyable and convenient



## echo

**Plug-in type**

Just plus the Echo Flex into a power outlet. From the front doors to the hallways to the corners of your room, Alexa can help make your life a little more enjoyable and convenient



## echo studio

**Plug-in type**

Just plus the Echo Flex into a power outlet. From the front doors to the hallways to the corners of your room, Alexa can help make your life a little more enjoyable and convenient

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echo input



echo dot WITH CLOCK



echo dot



echo



echo studio

MRP

₹ 2,999

₹ 4,999

₹ 4,499

₹ 9,999

₹ 22,999

Alexa Built in

Yes

Yes

Yes

Yes

Yes

Speaker

0.6" speaker

1.6" speaker

1.6" front-firing speaker

3.0" woofer and dual 0.8" tweeters

1" tweeter, three 2" mid-range speakers and 5.25" woofer

Streaming music (Amazon Prime Music, Apple Music, Spotify, JioSaavn and Gaana)

Yes

Yes

Yes

Yes

Yes

Line In/Out

3.5 mm line out

3.5 mm line out

3.5 mm line out

3.5 mm line out

3.5 mm or mini-optical Toslink line in

Dolby Technology

Dolby audio

Dolby audio

Controls smart home devices

Yes

Yes

Yes

Yes (with built-in Zigbee hub)

Yes (with built-in Zigbee hub)

# Echo Show Devices Range

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**echo show 5**

**With 5.5 inch screen**


An upgrade to our most popular Echo Show (1st gen) that fits easily on your bedside or coffee table and blends into your decor



**echo show 8**

**With 8 inch HD screen**

Echo Show 8 with high-quality stereo speakers and an 8 inch HD screen for crisp image quality. You can watch your favorite videos, listen to music, and enjoy various entertainment between work and study



**echo show 10**

**Our best Echo device ever**

With revolutionary 10.1 inch screen that automatically moves to face you, comes with 10W speaker delivers loud and clear sound

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echo show 5



echo show 8



echo show 10

MRP	₹ 8,999	₹ 13,999	₹ 23,999
Speaker size	1 x 1.7"	1 x 1.7"	2 x 2.0"
Display included	Yes	Yes	Yes
Screen size	5.5"	8"	10.1"
Display resolution	5.5" with 960 x 480 resolution	8.0" with 1280 x 800p resolution	10.1" with 1280 x 800 resolution
Camera	2MP	13 MP with auto-framing	13 MP with auto-framing
Camera controls	Built-in camera cover and microphone/camera off button	Built-in camera cover and microphone/camera off button	Built-in camera cover and microphone/camera off button
WiFi connectivity	Supports 802.11a/b/g/n/ac WiFi networks. Does not support connecting to ad-hoc (or peer-to-peer) WiFi networks	Supports 802.11a/b/g/n/ac WiFi networks. Does not support connecting to ad-hoc (or peer-to-peer) WiFi networks	Supports 802.11a/b/g/n/ac WiFi networks. Does not support connecting to ad-hoc (or peer-to-peer) WiFi networks

# Advantages of Smart Home



**1 Convenience**  
Ease of use of devices| Life is easier

**3 Operate remotely**  
Login from outside location to operate the devices.

**2 Accessibility**  
Old people? Not able to move freely?  
Operate devices from where ever you are.

**4 Security**  
Connect other products of home security system to  
your Smart Home system

**Technology of the future | Customers are embracing this for their homes.**

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# Fire TV Category



# What is Fire TV Stick ?

- It's an easy to use, one-stop shop for all the entertainment you love
- Fire TV brings together tens of thousands of HDR titles, live channels, apps, personalized experience every time
- Fire TV is always getting smarter with new Alexa skills and voice functionality. View live camera feeds, check the weather and stream music
- Search content easily through voice on Alexa voice remote



# The FireTV Stick Portfolio

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firetvstick lite



firetvstick with Alexa Voice Remote



firetvstick 4K

MRP

₹ 3,999

₹ 4,999

₹ 5,999

Best for

Streaming Essentials

Streaming Essentials plus TV Control

Vivid 4K Ultra HD streaming

Remote

Alexa Voice Remote Lite

Alexa Voice Remote( Preset top app buttons )

Alexa Voice Remote

Power  
Volume button with remote

No



Audio

HDMI passthrough of Dolby-encoded audio

**Dolby Atmos**

**Dolby Atmos**

Picture Quality

Up to FHD 1080p with HDR, HDR 10+, HLG

Up to FHD 1080p with HDR, HDR 10+, HLG

Up to 4K with HDR, HDR 10+, HLG  
**Dolby Vision**

Processor and storage

Quad Core 1.7Ghz | 8GB

Quad Core 1.7Ghz | 8GB

Quad Core 1.7Ghz | 8GB

Ethernet adopter optional

Yes

Yes

Yes

# How Fire TV Stick adds value to Smart TVs

## 1 Better voice search on Alexa and better user interface

- Alexa understands your commands better and responds
- Faster app updates for better experience

## 2 Future-proof with Alexa on TV

- Get live scores and other info in the middle of watching a movie
- Integrate smart cam and see the feed on TV

## 3 Portable

- You can carry Fire TV stick wherever you go



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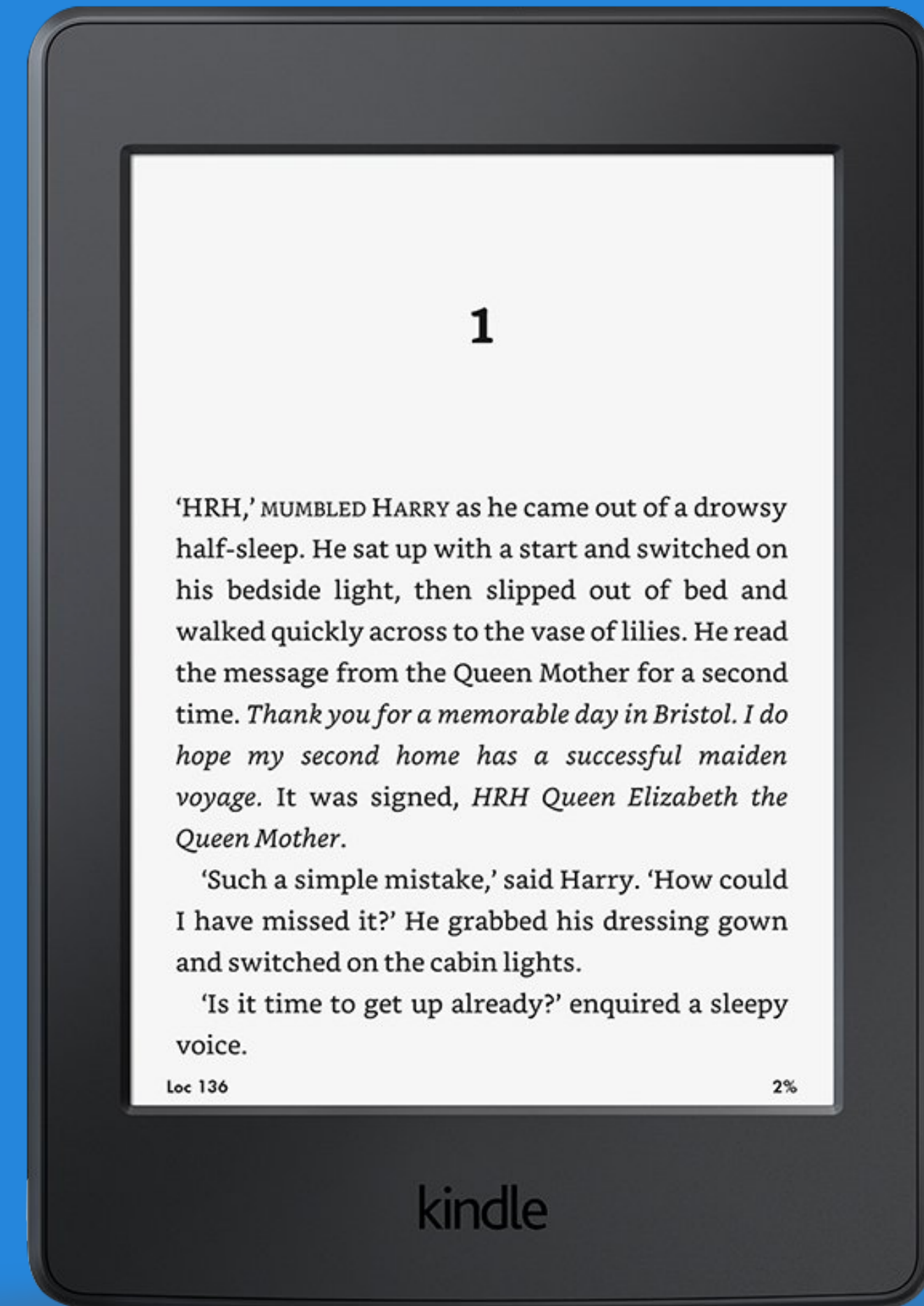
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# Kindle Series

**The Kindle helps you to carry your library with you. With Kindle, you can:**

- Hold thousands of books & fits right in your pockets
- Best device for reading
- Interact with friends and discover new books with GoodReads
- Long battery life which lasts for weeks, not hours

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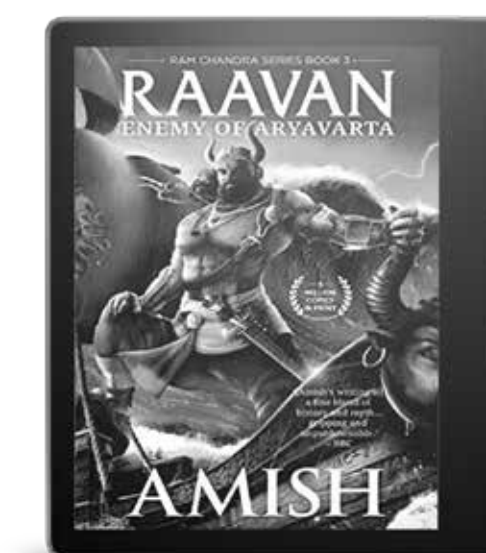
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kindle



kindle paperwhite



kindle oasis

MRP

₹ 7,999

₹ 12,999

₹ 21,999

Positioning

The affordable way to start your e-reading journey.

Our most popular Kindle with a host of features.

The best device for reading ever with premium features.

Screen size

6" glare-free

6" glare-free

7" glare-free

Resolution

167ppi

300ppi

300ppi

Connectivity

Wi-Fi

Wi-Fi or Wi-Fi + Free 4G

Wi-Fi or Wi-Fi + Free 4G

Storage

8GB

8GB / 32GB

8GB / 32GB

Built-in Front Light

Yes | 4 LEDs

Yes | 5 LEDs

Yes | 25 LEDs

Waterproof

No

Yes

Yes

Battery Copacity

1040mAh

1500mAh

1000mAh

For further queries, reach us at  
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